

# HOW TO GET PCC CERTIFICATION



CAM Free Webinar

April 11, 2019

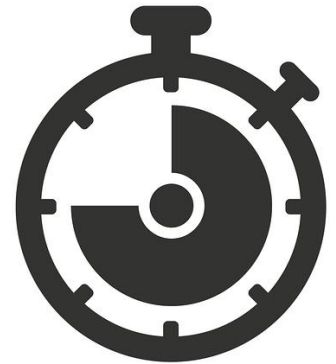


# BEST PRACTICES

- Lots of attendees, so everyone is MUTED.
- Use the QUESTION feature to ask and share anytime
- SHARE your experiences and examples
- Keep things CONFIDENTIAL

# Agenda

- Who is the ICF?
- What are ICF Credentials?
- Four Tips for PCC
- Resources for PCC
- Time for Q&A



**45 min**

# Who is the ICF?

The International Coach Federation (ICF) is the leading global organization dedicated to advancing the coaching profession by setting high standards, providing independent certification and building a worldwide network of trained coaching professionals.

The ICF (founded in 1995) has over 25,000 certified coaches.

- Developing coaching core competencies
- Establishing a professional code of ethics and standards
- Creating an internationally recognized credentialing program
- Setting guidelines through accreditation for coach-specific training programs
- Providing continuous education through world-class events, Communities of Practice (CPs) and archived learning.

# What are ICF Credentials?

ICF Credential-holders are part of a self-regulating group of elite coaches who provide accountability to clients and the coaching profession as a whole. They pursue and complete rigorous education and practice requirements that provide unquestioned legitimacy to their commitment to excellence in coaching.

Associate Certified Coach (ACC) – 60+ Hours of training, 100+ hours of coaching experience

Professional Certified Coach (PCC) – 125+ Hours of training, 500+ hours of coaching experience

Master Certified Coach (MCC) – 200+ Hours of training, 2500+ hours of coaching experience

# Four Tips For Rising to PCC Standard

1. Aim for internal shifts, not just external change
2. Respond to the client's words, not just provoke response
3. Ask some process questions, not just content questions
4. Study the PCC Markers

# Aim for Internal Shifts, not just External Change

## Expected Results

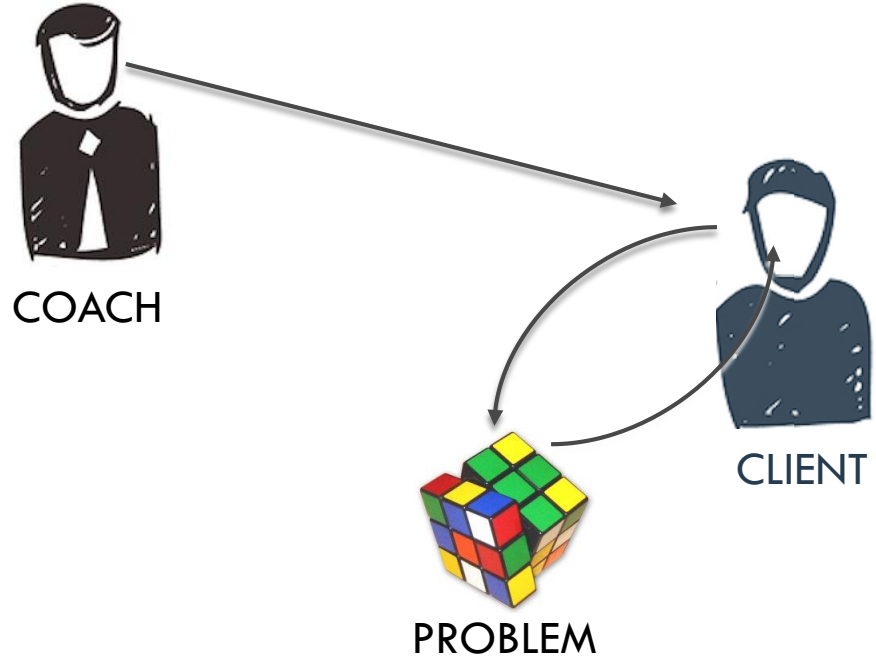
Client learns about himself.

Client addresses personal beliefs, tolerations, assumptions, character, etc.

Client develops new capacity by making internal shifts.

Client experiences the highest level of change: transformation.

AND the problem gets addressed.



# Respond to Client, not just Provoke Response

*Start with what the client offered, what did the client say, and then from what the client said, what are all of the responses that the coach could make?*

*The coach might ask a question, the coach might offer direct communication, the coach might just be silent and let there continue to be more from the client.*

*What words did the coach use? Did the coach use the client's words, did the coach fully understand the meaning of what the client intended? That's actually the way to evaluate the coach.*

– Jane Creswell on CAM Podcast # 143 PCC Marker Insights



# Ask some process questions, not just content questions

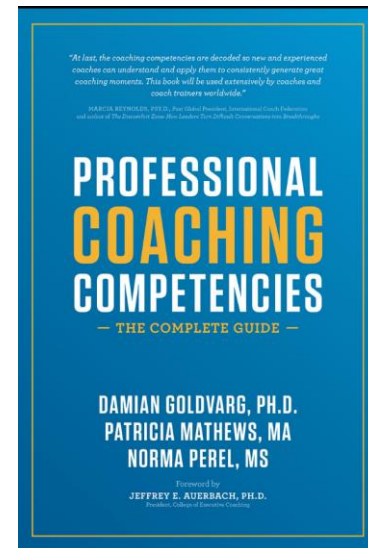
- ▶ **Content:** what's said in the conversation
- ▶ **Process:** how the conversation unfolds
  - What's a good place to start?
  - Where are we in this conversation?
  - Where do we need to go next?
  - How would you like to wrap this up?

# Study the PCC Markers

PCC Markers - <https://coachfederation.org/pcc-markers>

## Professional Coaching Competencies: The Complete Guide

- Written by the 2013 president of ICF
- Develops a foundation for each competency
- Gives specifics of marker expectations
- Provides examples on sample coaching transcripts



# Bonus: Be Confident

Confidence is the dimmer switch to your coaching.

Confidence in yourself

Confidence in your client

Confidence in the process

# Resources for PCC

- One on one Mentor coaching for feedback
- Commit with a coaching partner through the process
- Have multiple PCC coaches listen to recordings and give feedback
- Transcription service – It helps to read your session. The coach's next words should connect with the client's last words.



## The path to becoming a great coach:

- + **CAM 101** Intro to Coaching
- + **CAM 501** Foundations of Christian Coaching
- + **CAM 502** Establishing a Dynamic Coaching Relationship
- + **GMC** Group Mentor Coaching

32 hours of ICF-approved training AND 10+ Hours of mentor coaching. Total cost is \$2150.

New cohort starts July 23<sup>rd</sup>, 2019 (Evening)



**As an experienced coach, you're always growing. Our advanced classes keep it that way.**

**CAM 509**  
Using Assessments in Coaching

Starts April 15

**CAM 504**  
Coaching and the Brain as a Learning Catalyst

Starts May 8

**CAM 508**  
Coach Approach to Evangelism and Discipleship

Starts May 8

**Remember: CAM Community of Coaches get a 15% discount on all training**  
**2019COC15**



# QUESTIONS AND COMMENTS

**CAM**  
coach approach ministries